

# SGI Recipe for Success



Six key ingredients for proactive conservation learned from the Sage Grouse Initiative and applicable for wildlife conservation anywhere:



### Shared vision:

Finding the common link that invites cooperation over conflict. Our shared vision is what's good for the rangelands is good for the grouse.

**Strategic:**  
Direct resources where the returns are highest. SGI overwhelmingly benefits large populations by targeting three-fourths of investments inside priority areas.



**Three-fourths** of investments inside priority areas



### Accountability:

Use science to guide conservation, assuring that practices are achieving their goals with cost-efficiency and effectiveness.

**Leverage:**  
Multiply investments through partnerships that focus on what unites rather than what divides. NRCS SGI investment of \$296.5 million matched by \$128 million from partners resulting in a total SGI contribution of \$424.5 million.



**\$296.5 million + \$128 million = \$424.5 million.**



### Certainty:

Provide peace of mind to landowners that they can enact conservation in the future without additional regulations.



### Trust & Credibility:

Take a community, grass-roots approach that's based on the principles of neighborliness with 1,129 ranchers participating across 11 western states.

