

SGI Recipe for Success



Six key ingredients for proactive conservation learned from the Sage Grouse Initiative and applicable for wildlife conservation anywhere:





Shared vision:

Finding the common link that invites cooperation over conflict. Our shared vision is what's good for the rangelands is good for the grouse.



Direct resources where the returns are highest. SGI overwhelmingly benefits large populations by targeting three-fourths of investments inside priority areas.





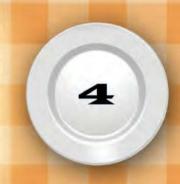


Accountability:

Use science to guide conservation, assuring that practices are achieving their goals with cost-efficiency and effectiveness.

Leverage:

Multiply investments through partnerships that focus on what unites rather than what divides. NRCS SGI investment of \$296.5 million matched by \$128 million from partners resulting in a total SGI contribution of \$424.5 million.



\$296.5 million - \$128 million = \$424.5 million.





Certainty:

Provide peace of mind to landowners that they can enact conservation in the future without additional regulations.



Trust & Credibility: Take a community,

grass-roots approach that's based on the principles of neighborliness with 1,129 ranchers participating across 11 western states.







www.nrcs.usda.gov

www.sagegrouseinitiative.com